

TREAD

2019 **SPRING**

Reserve your digital advertising with this Q2 Savings Package from TREAD



TREAD is the definitive guide to Automotive Adventure and Outdoor Lifestyle. From technical insights, to reviews of the most innovative aftermarket products, to the trails North America, Tread offers a wealth of knowledge designed for the new breed of Automotive Outdoor Enthusiast. **TREAD** also delivers content and construction commensurate with a reader who demands high quality gear and experiences.

Readership Profile

- Male: 30-55 years of age
- HHI 90K+
- Well-educated

2019 Spring Packages

Product	Quantity
300x250 Ad Unit on Website	4,554 Impressions
Boosted Facebook Campaign	26,618 Followers
Promoted Instagram Post	11.8k Followers
Newsletter Ad Unit	4,645 Subscribers
Mobile App Ad Unit	1,128 App Downloads
Total Package Price	\$1,000
Dedicated Eblast with Package	2,061 Subscribers
Savings Package with Eblast	\$1,250

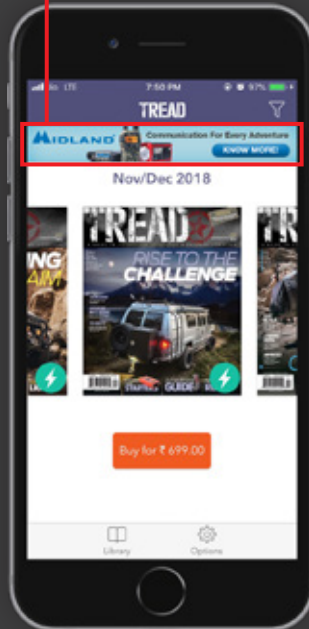


Ad Samples ▶

Sample Website
Ad Banners



Sample App
Ad Banner



TREAD



SAVING THE OLD RUST BUCKET (Part 1)

Some of the best stories of rescue, rehab and adventure of old trucks are buried deep in the confines of internet forums, lost to the rest of us...

[Read More...](#)



KINSMAN HARDWARE 270° AWNING

Rarely anymore are products so hyped up that you have to see them first hand to believe it, and when you see it first hand it exceeds your already lofty expectations...

[Read More...](#)



◀ Sample E-Newsletter Ad

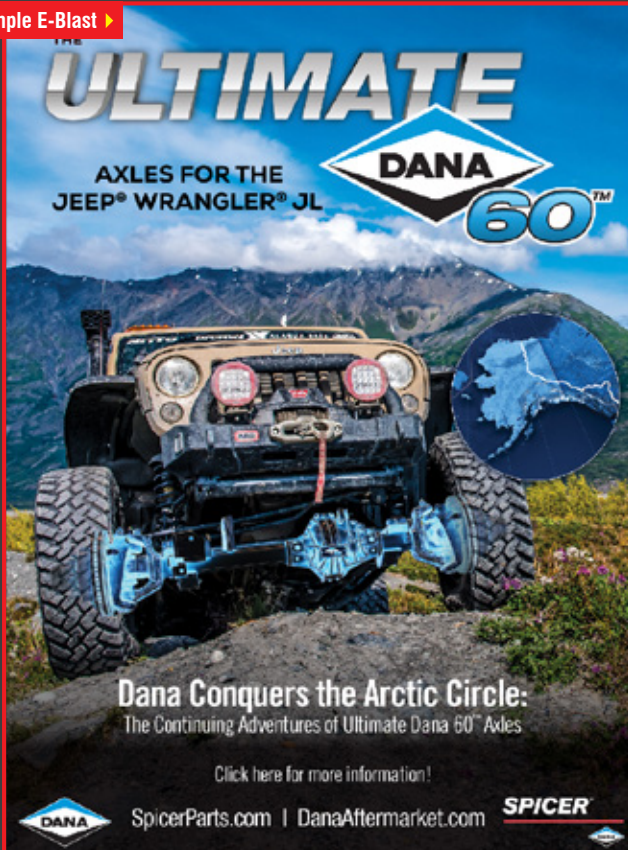


VOTW: EARTHROAMER

Earth Roamer is the pinnacle of off-road luxury with their F-550 based trucks. But this time around they have upped the ante with their F-750 based HD version that carries a seven-figure price tag...

[Read More...](#)

Sample E-Blast ▶



Tread Magazine

November 6, 2018 · 6

Black Series Campers main goal is to provide America with the most valued and intelligently designed trailers. Black Series sets a new benchmark in quality affordable off-road trailers. If you're thinking about an overland trailer check them out today!

◀ Sample Facebook Post



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