

Street Trucks

PRO-TOURING TRUCK SHOOTOUT

AUG 8-9, 2020



Let's Go Racing!

Tired of waiting for the 2020 event season to restart? We have you covered!
We're going **Pro-Touring Racing Aug 8-9th!** protouringtruckshootout.com

Street Trucks is teaming up with the Pro-Touring Truck Shootout at NCM Motorsport Park in Bowling Green, KY to bring truck enthusiasts what they crave, high-horsepower, corner-carving racing action!

On Aug 8-9th 2020, we have 80 of the best fully built pro-touring race trucks in the country showing up to compete head to head at NCM Motorsports Park in Bowling Green, KY. This event will be open to the public and strict Social Distancing will be practiced in observation of all required COVID-19 regulations.

Street Trucks will be live streaming the race on our social channels and website all weekend. This won't be your standard "random guy with a cell phone on the side of the track" feed, we'll have multiple camera operators and sophisticated equipment to seamlessly transition from camera to camera offering a more enjoyable viewing experience including overlays and commentators.

This event will air on Street Trucks Facebook page, Instagram TV, YouTube and will also be available for you to air on your own pages/sites. Video downloads will be available after the event is concluded as well.

Feed begins at 9am, Saturday, Aug 8th and continues through Sunday afternoon.

Over 400,000 views are expected!

Sponsorship **PACKAGES**

Standard Package » \$1000

- On-screen logo displayed, rotated out regularly with other sponsor logos
- Minimum 5 Social Media promotional posts during the event
- Ads read, or video ad's played during down times
- Your banners placed along sides of the track
- Inclusion in Street Trucks event recap article

Drivability Cruise Sponsor » \$2000

- Only one sponsorship available
- Includes all deliverables from Standard Package plus
- Company mention for every truck that enters the starting box
- Company mention during award announcements
- Two feather flags placed beside the starting box

Truck Show Corral Sponsor » \$2000

- Only one sponsorship available
- Includes all deliverables from Standard Package plus
- Company mention every time we turn attention to the truck show section
- Company mention during award announcements
- Two feather flags placed beside the corral entrance

Presented By Sponsorship » \$5000

- Only ONE sponsorship available
- Includes all deliverables from Standard Package plus
- Logo stays on screen at all times except during other sponsor video ads
- Feather flags in staging lanes
- Feather flags at finish line, visible when times are displayed
- Company name mentioned whenever event is promoted or when mentioned during event
- Additional five social media posts
- Twice the banner placements of any other package
- Inclusion in Street Trucks Newsletter from now till event and for 2-weeks after

Auto-Cross Sponsor » \$2000

- Only one sponsorship available
- Includes all deliverables from Standard Package plus
- Company mention for every truck that enters the starting box
- Company mention during award announcements
- Two feather flags placed beside the starting box

Speed-n-Stop Challenge » \$2000

- Only one sponsorship available
- Includes all deliverables from Standard Package plus
- Company mention for every truck that enters the starting box
- Company mention during award announcements
- Two feather flags placed beside the starting box

Finish Line Sponsor » \$2500

- Only one sponsorship available
- Includes all deliverables from Standard Package plus
- Company mention whenever a truck crosses the finish line
- Up to 3 feather flags placed beside your lane



For further details, please contact:

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