

SNIPER

He is mysterious, talented like no other and the absolute best of the best. He is the sniper. Interest in this ultimate warrior of the armed forces is at an all-time high, as reflected in the movie American Sniper, which was the highest-grossing movie of 2014, earning some \$337 million at the box office.

In **Sniper**, a 132-page special issue from Engaged Media, readers will enter their mysterious world, as they journey back in time to learn about the history. They will get up close and personal with the gear and guns that snipers use. But that's not all.

The popularity is also reflected in the firearms industry, as more and more people are challenging their skills with long-range precision shooting. Our experts reveal the top guns available and test the top guns on the market. Plus, snipers reveal tips on how readers can enhance their skills.

Snipers. Explore their world.

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2018 CLOSING/ON SALE DATES*

ISSUE NAME	AD CLOSE	MATERIALS DUE
Spring 2018	January 17	January 25
Fall 2018	July 11	July 19

ON SALE DATE

March 13 | Spring '18 |
September 04 | Fall '18 |

*DATES SUBJECT TO CHANGE

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