



***This Spring... Everything's Bigger... & Better...
In Texas. With **StreetTrucks*****

Promote Your Brand to the 100,000+ Enthusiasts Expected To View Our Live Coverage of the Lone Star Throwdown.



The pandemic has squashed a lot of vehicular fun this past year, but Street Trucks and our fans continue to roar through 'rona, y'all.

And now, we're teaming up with **Lone Star Throwdown** to bring you inaugural event of our **2021 LIVE EVENT SERIES**. Anyone who can't make it to Montgomery County, Texas can follow our live coverage of the event, sponsored by your brand.

Throwdown during Lockdown.

February 26-28, 2021.

Live feed begins at 10 am, Saturday (Feb. 27) and continues through Sunday afternoon. After the event, fans get unlimited access to live footage archives, as well as exclusive interviews and highlight reels.

We're bringing truck enthusiasts what they crave—custom trucks and exclusive, behind-the-scenes, one-on-one interviews!

This isn't be your standard "random guy with a cell phone walking around an event" feed, we'll have multiple camera operators and sophisticated equipment to seamlessly transition from camera to camera offering a more enjoyable viewing experience including overlays and commentators. Video downloads will be available after the event is concluded as well.





Street Trucks



Sponsorship **PACKAGES**

Standard Package » **\$1000**

- On-screen logo displayed, rotated out regularly with other sponsor logos
- Ads read randomly during interviews
- Video ads played during commercial breaks
- Your provided banners placed in Street Trucks production booth
- Inclusion in Street Trucks event recap article
- Logo included in Street Trucks recap video

Camera 1 Interview Sponsor » **\$1500**

- Includes all deliverables from Standard Package plus
- Company Logo larger than others on camera 1
- Company mention during owner interviews on camera 1
- Company mention during award announcements
- Logos and 30-sec commercial included in Street Trucks recap video

Camera 2 Interview Sponsor » **\$1500**

- Includes all deliverables from Standard Package plus
- Company Logo larger than others on camera 2
- Company mention during owner interviews on camera 2
- Company mention during award announcements
- Logos and 30-sec commercial included in Street Trucks recap video

AM Walk-Around Sponsor » **\$1500**

- Includes all deliverables from Standard Package plus
- Company Logo larger than others on screen during AM 1-hr walk-around
- Company mention during AM 1-hr walk-around
- Company mention during award announcements
- Logos and 30-sec commercial included in Street Trucks recap video

PM Walk-Around Sponsor » **\$1500**

- Includes all deliverables from Standard Package plus
- Company Logo larger than others on screen during PM 1-hr walk-around
- Company mention during PM 1-hr walk-around
- Company mention during award announcements
- Logos and 30-sec commercial included in Street Trucks recap video

Award Presentation Sponsor » **\$2500**

- Includes all deliverables from Standard Package plus
- Company Logo larger than others on screen during awards ceremony
- Company mention during award announcements
- Logos and 30-sec commercial included in Street Trucks recap video

Presented By Sponsor » **\$5000**

- Includes all deliverables from Standard Package plus
- The logo stays on screen at all times except during other sponsor video ads
- Company name mentioned whenever the event is promoted or when mentioned during event
- Inclusion in Street Trucks Newsletter from now until the event and for 2-weeks after
- Logos and 60-sec commercial included in Street Trucks recap video

For further details, please contact:

Gabe Frimmel - Advertising Sales Director

Email: gfrimmel@engaged.media

Ph: 800-332-3330 Ext. 1930

Street Trucks Magazine | StreetTrucksMag.com