

Street Trucks

LIVE 
STREAMING

Mini Truck Nationals

Oct 24-25, 2020



Street Trucks is teaming up with the *Mini Truck Nationals* in *Maggie Valley NC* to bring truck enthusiasts what they crave, custom trucks and cruising! On *Oct 24-25 2020*, we will stream the largest, sold-out mini-truck inspired event in the country. This 26th annual event will be open to the public and strict Social Distancing will be practiced in observation of all required COVID-19 regulations. Street Trucks will be live streaming the entire event including owner interviews all day, commentators describing the action, live coverage of the awards ceremonies, and live coverage from the world-famous cruise/drag session down the street of downtown *Maggie Valley* on *Saturday night*.

All these great events will be free to view on our social channels and website all weekend. This won't be your standard "random guy with a cell phone walking around an event" feed, we'll have multiple camera operators and sophisticated equipment to seamlessly transition from camera to camera offering a more enjoyable viewing experience including overlays and commentators. This event will air on Street Trucks Facebook page, YouTube, StreetTrucksMag.com and will also be available for you to embed on your own pages/sites. Video downloads will be available after the event is concluded as well.

Feed begins at 10am, Saturday and continues through Sunday afternoon.
Over 400,000 views are expected over all forms of content created!

Mini Truck Nationals
<http://www.minitruckinnats.com/>
<https://www.facebook.com/minitruckinnats/>



Sponsorship **PACKAGES**

Standard Package » **\$1000**

- On-screen logo displayed, rotated out regularly with other sponsor logos
- Ads read, or video ad's played during down times
- Your provided banners placed along sides of the track
- Inclusion in Street Trucks event recap article

Camera 1 Sponsor » **\$1500**

(Only one sponsorship available)

- Includes all deliverables from Standard Package plus
- Company mention during owner interviews
- Company mention during award announcements
- Feather flags visible at Street Trucks commentator booth *(Feather flags must be provided, a return shipping label is needed for return.)*

Camera 2 Sponsor » **\$1500**

(Only one sponsorship available)

- Includes all deliverables from Standard Package plus
- Company mention during owner interviews
- Company mention during award announcements
- Feather flags visible at Street Trucks commentator booth *(Feather flags must be provided, a return shipping label is needed for return.)*

Maggie Valley Cruise » **\$2500**

(Only one sponsorship available)

- Includes all deliverables from Standard Package plus
- Company mention during the night cruise *(Video of last cruise - <https://youtu.be/DOuo6YGTEll?t=646>)*
- Company mention during award announcements
- Feather flags visible at Street Trucks commentator booth *(feather flags must be provided, a return shipping label is needed for return.)*

Presented By Sponsor » **\$5000**

(Only one sponsorship available)

- Includes all deliverables from Standard Package plus
- The logo stays on screen at all times except during other sponsor video ads
- Feather flags visible at Street Trucks commentator booth *(Feather flags must be provided, a return shipping label is needed for return.)*
- Company name mentioned whenever the event is promoted or when mentioned during event
- Inclusion in Street Trucks Newsletter from now until the event and for 2-weeks after



For further details, please contact:

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