

OBS BUILDER'S GUIDE



*Not an actual cover.

2020 CLOSING/ON SALE DATES

Issue Name	Ad Close	Materials Due	On Sale Date
OBS Fall '20	04/01/20	04/09/20	05/26/20

*Dates subject to change.

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NEW FOR 2020 PREMIERE ISSUE

From the editors of Street Trucks Magazine comes the all-composing guide to restoring and customizing one of the most popular body style trucks ever released. **Chevrolet's 88-98** Full Size Trucks and SUVs spawned a massive sub-culture of passionate enthusiasts, artists, and gearheads worldwide. With over 800,000 OBS (Old Body Style) trucks built and sold within the first year of production, it's easy to see why this is one of America's most beloved bodies. The OBS Builders Guide is here to document this trend-setting truck and bring you the best how-to tech, feature stories, manufacture spotlights, event coverage, and new product reveals that relate. In this book you will see things like:

- Engine performance upgrades and LS style motor swaps
- Body Restoration, Metal Modifications and Rust Repair
- Interior Upgrades, Electrical and Audio Enhancements
- New Parts Guides and Model Specific Press Releases
- Paint Styling Trends, Tips and Tricks
- Wheel and Tire Size/Style Options and Looks
- Braking upgrades for Street and Competition use
- Trends and Ideas to help your truck stand out from the rest!

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2020 RATE CARD

Full Page	2,695
1/2 Page	1,564
1/4 Page	878