

OBS BUILDER'S GUIDE



RESERVE YOUR ADS TODAY!

Premier issue number one of OBS Builder's Guide was so successful, we're going to do it again! From the editors of Street Trucks Magazine comes the all-composing guide to restoring and customizing one of the most popular body style trucks ever released. **Chevrolet's 88-98** Fullsize trucks and SUVs spawned a massive sub-culture of passionate enthusiasts, artists, and gearheads worldwide. With over 800,000 OBS (Old Body Style) trucks built and sold within the first year of production, it's easy to see why this is one of America's most beloved bodies. The OBS Builders Guide is here to document this trend-setting truck and bring you the best how-to tech, feature stories, manufacture spotlights, event coverage, and new product reveals that relate. In this book you will see things like:

- Suspension upgrades and modifications like air-ride, static drops & even lift kit installation
- Engine Performance upgrades and LS style motor swaps
- Body Restoration, Metal Modifications and Rust Repair
- Interior Upgrades, Electrical, and Audio Enhancements
- New Parts Guides and Model Specific Press Releases
- Paint Styling Trends, Tips and Tricks
- Wheel and Tire Size/Style Options and Looks
- Braking upgrades for Street & Competition use
- Trends and Ideas to help your truck stand out from the rest!

Engaged Media Retail Partners



2021 CLOSING/ON SALE DATES

| Issue Name | Ad Close | Materials Due | On Sale Date |
|--------------|----------|---------------|--------------|
| OBS Fall '21 | 05/12/21 | 05/20/21 | 07/06/21 |

*Dates subject to change.

Gabe Frimmel

Advertising Sales Director

Phone: 800-332-3330 Ext 1930

Fax: 800-249-7761

Email: gfrimmel@engaged.media

ENGAGED

MEDIA, LLC

17900 Sky Park Circle,

Suite 220, Irvine,

CA 92614

2021 RATE CARD

| | |
|-----------|---------|
| Full Page | \$2,695 |
| 1/2 Page | \$1,564 |
| 1/4 Page | \$878 |