

DIESEL WORLD

LIVE 
STREAMING



Ultimate Callout **CHALLENGE**

Indianapolis, IN

on **May 21-23, 2021**



This is diesel's Super Bowl, but better—drag racing, dyno competition, sled pulls, and a massive vendor row. The best of the best in diesel performance meet up in Indy to see who comes out on top and even break a few records. Big fiery explosions, quick times, and some seriously aggressive pulls are the norm for UCC. We'll be streaming mostly from behind the scenes — following drivers' campaigns and interviewing drivers, vendors, and more. And, we'll serve up highlights of the on-track action.

15,000 attendees. 250,000+ views expected.



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Live Stream Sponsorships

Standard Package » \$750

- On-screen logo displayed, rotated out regularly with other sponsor logos
- Video ad played during down times.
- Opportunity for a 3 minute (or more) interview with your representative at the venue
- Company mention in promotional posts

Presented By Sponsorship » \$5000

- "Event Stream Presented by" plus your logo on-screen at all times
- Company name mentioned whenever event is promoted or when mentioned during event
- Five social media promotional posts will be made unrelated to the event. You pick the content. Promote your latest sale/newest part/etc.
- Video ad played during down times. Presented by gets 2X the amount of ad spots vs other sponsors
- Opportunity for three separate, 3 Minute (or more) interviews with your representative at the venue
- Inclusion in our weekly newsletter, Diesel News, during promotions
- Company name mention in print/web event recap article

Diesel World Live Feed Packages:

- All 2021 Live Streams Standard Sponsor » **\$9,000**
- All 2021 Live Streams Presented by » **\$50,000***

Sponsor five events or more, receive 10% off total.

**May not be available for select Diesel World Hosted Events with existing Presented By Sponsor.*

For further details, please contact:

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