

DIESEL WORLD

proudly presents...

Live coverage of **Fullsize Invasion** at Moab EJS



The excitement is just a click away. *For everyone.*

Easter Jeep Safari sells out Moab every year as Jeeps jam the trails. Fullsize Invasion brings larger vehicles into the mix, and Diesel World will be there to make sure that no one misses out.



• **When: March 31, 2021** • **Where: MOAB, UT** •

How It Works: Diesel World's videographers will hit the trails with the Fullsize Invasion crew. On top of all the off-road action, we'll be interviewing drivers, celebrities, vendors, and more. We'll showcase our sponsors with interviews, product showcases, and more. **Feeds run live on Diesel World's Facebook and YouTube pages—340,000+ followers.**

BONUS: For each event, we can stream to up to 30 additional pages—including your brand's page if you'd like. (First come, first served.)

More BONUS: After the event, our fans get unlimited access to live footage archives, as well as highlight reels and both print and digital articles.

What's in it for you: Events sponsors get the opportunity to build their reach far beyond the attendees who can be at the show in real life. Any truck enthusiast who watches the lives feeds or the highlights will get to know—and appreciate—your brand.

Reach: 200,000 expected viewers.



Fullsize Invasion at Moab EJS

Individual Live Stream Sponsorships:

Standard Package » **\$750**

- On-screen logo displayed, rotated out regularly with other sponsor logos
- Minimum 5 Social Media promotional posts on DW's Social Pages
- Ads read, and/or video ad's played during down times.
- In addition to our pages, the Live stream can run on your FB page and/or YouTube page

Diesel World Presented By Sponsorship » **\$4000**

- Includes all deliverables from Standard Package plus:
- Logo stays on screen at all times except during other sponsor video ads
- Company name mentioned whenever event is promoted or when mentioned during event
- Additional five social media posts
- Inclusion in Diesel World Newsletter for three weeks prior to event
- In addition to our pages, the Live stream can run on your FB page and/or YouTube page

Diesel World Live Feed Packages:

- All 2021 Live Streams Standard Sponsor » **\$9,000**
- All 2021 Live Streams Presented by » **\$50,000***

Sponsor five events or more, receive 10% off total.

*May not be available for select Diesel World Hosted Events with existing Presented By Sponsor.



For further details, please contact:

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