



PREPARATION Whether it's survivalists, survivalists, hunters, campers, law enforcement or the military, knife enthusiasts understand the importance of being prepared so they can do their job or hobby more efficiently.

Which is why readers rely on Knives Illustrated.

It features special themes on tactical, survival, camping and more - enthusiasts read about the newest knives to hit the market, the best ways to maintain their knives, the latest knifemakers to enter the industry, the results of the rigorous tests and evaluations our experts conduct on the knives and more.

But that's not all. New gear and accessories are showcased in each and every issue.

Readers rely on Knives Illustrated... because they want to be prepared and on the cutting edge of knife news.

2019 Spring Packages

Product	Quantity
160x600 Ad Unit on Website	4,037 Impressions
Boosted Facebook Campaign	6,896 Followers
Promoted Instagram Post	1,446 Followers
Newsletter Ad Unit	2,134 Subscribers
Mobile App Ad Unit	39,729 App Downloads
Total Package Price	\$750
Dedicated Eblast with Package	3,529 Subscribers
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A Closer Look at the Policeman's Sword (Part 1)

Take a look at this special article on the cop's primary sidearm of yesteryear: The Munich Dagger was the Town Guard's "backup" piece, just as a modern cop would carry...

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Knifemaker Spotlight: Mace Vitale

The New York Custom Knife Show is where I first met Mace Vitale. To say he was enthusiastic about his work is like saying a 3-year-old is kind of excited about Christmas...

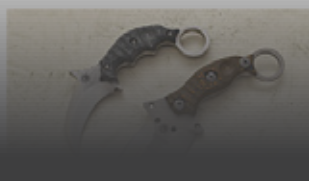
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Knifemaker Spotlight: Karambit Specialist Richard Derespina

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Knives Illustrated updated their cover photo.
September 19, 2018 · 🌐

The Nordsmith Knives Canteen Knife, constructed by L.T. Wright Knives, is a very well thought out, well rounded knife. It's size is perfect for field tasks, while its shape lend itself nicely to hunting and many general camp chores.

◀ Sample Facebook Post



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