

**DIESEL**  
WORLD

**LIVE**   
**STREAMING**



# **ROCKY TOP DIESEL SHOOTOUT #8**

**TENNESSEE,  
CROSSVILLE DRAGWAY  
on July 30-31, 2021**

The 8th year running, the Rocky Top Diesel Shootout, Tennessee's largest, most badass Diesel event is coming soon! As for all the industry's largest diesel events, we'll be there, streaming all the action. Outlaw Diesel Super Series Drag racing, Show N Shine, Motorcycle Stunt Shows and more!!!! All of this happens at the nicest 1/8 mile facility in Tennessee, Crossville Dragway.



# ROCKY TOP DIESEL SHOOTOUT #8

## LIVE STREAM SPONSORSHIPS

### Standard Package » \$750

- On-screen logo displayed, rotated out regularly with other sponsors logo
- Video ad played during down times.
- Opportunity for a 3 minute (or more) interview with your representative at the venue
- Company mention in promotional posts

### Standard Plus Highlights & Web Article » \$2500

- Standard Package

#### PLUS:

- Your logo on all event highlight videos for the month post-event. Company tagged in social posts. These highlight posts generally see 2-10x more eyes than the streams themselves.
- Article written by Diesel World Staff on your company/product. Article to be posted on DieselWorldMag.com and promoted via social.

### Standard Plus Social Campaigns

#### » \$3500

- Standard Package

#### PLUS:

- Three promotional posts served to our Facebook followers, content of your choosing.
- Three promotional posts served to our Instagram followers via Stories, content of your choosing
- Two “New Product” placements in our weekly newsletter, “Diesel News”

### Presented By Sponsorship

#### » \$5000

- “Event Stream Presented by” plus your logo on-screen at all times
- Company name mentioned whenever event is promoted or when mentioned during event
- Five social media promotional posts will be made unrelated to the event. You pick the content. Promote your latest sale/newest part/etc.
- Video ad played during down times. Presented by gets 2X the amount of ad spots vs other sponsors
- Opportunity for three separate, 3 Minute (or more) interviews with your representative at the venue
- Inclusion in our weekly newsletter, Diesel News, during promotions
- Company name mention in print/web event recap article “Event Stream Presented by...”

For further details, please contact:

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