CUNSLINGERS FIREARMS OF THE OLD WEST

amblers had them because there is more than one way to win a card game. Hunters lived by them. To get their business done at the banks or on the trains, the outlaws carried them, too. In their attempt to control daily life during the 1800s, the lawmen lived and died by them.

In Gunslingers — Firearms of the Old West — a 132-page special issue from Engaged Media, readers will journey back in time to find out what Old West guns were king and why. We will delve into ballistics, including how the buffalo hunters launched those heavy, slow projectiles at long range with such deadly results; as well as in-depth stories on how and what people commonly carried concealed; a comparison between the first assault rifle and the M4; memorabilia and artifacts; the five worst failures in gunfighting and much more.

Gunslingers. It's a classic.

Gabe Frimmel

Advertising Sales Director

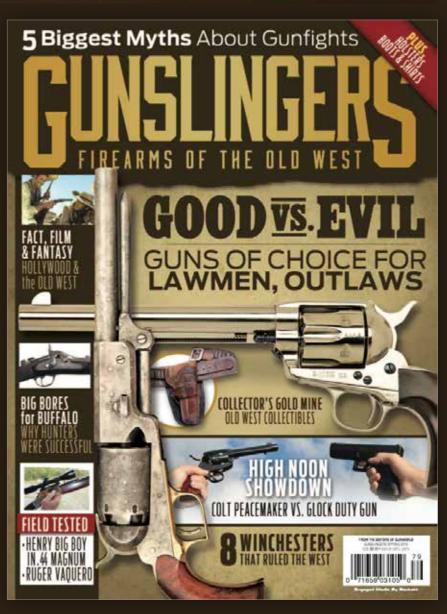
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2018 CLOSING/ON SALE DATES			
Issue Name	Ad Close	Materials Due	On Sale Date
Gunslingers	10/17/18	10/25/18	12/11/18

*Dates subject to change.