

FleaMarket décor





welcome Home!

**UNIQUE ITEMS MAKE FOR
UNIQUE SPACES.** That's
the premise of
Flea Market Décor.

THAT'S WHY OUR READERS SAVOR EVERY PAGE, AND THEN HOLD ONTO THE MAGAZINE—FOR MONTHS AND EVEN YEARS TO COME. **OUR READERS LOVE THE THRILL OF THE HUNT, AND THEY ARE NESTERS WHO ADORE THEIR HOMES, YARDS AND FAMILIES. WHEN IT COMES TO DECORATING—AND RE-DECORATING—THIS IS THE AUDIENCE TO REACH.**

Every page of
Flea Market Décor

BLENDS TOGETHER DESIGN, HISTORY AND INSPIRATION. THROUGH SUMPTUOUS PHOTOS, TIPS ON COLLECTING, DIY PROJECTS AND SHOPPING TIPS, WE CELEBRATE THE ART OF CREATING A DEEPLY PERSONAL HOME ENVIRONMENT.

advertiser BENEFITS

- ▶ LONG SHELF LIFE, WITH A NEW ISSUE ARRIVING EVERY TWO MONTHS.
- ▶ REACH OUR TARGETED, LOYAL READERS.
- ▶ GAIN ADDITIONAL EDITORIAL EXPOSURE.
- ▶ CONNECT WITH OUR AFFLUENT, ENGAGED HOMEOWNER AT REASONABLE RATES.



“We had people drive all the way from Canada and Boston just to come to our event because they saw it in *Flea Market Décor*.” —April Wilks, owner of Vintage Pickin’ in Fyffe, Alabama

“I wanted to send my sincere thanks for featuring Junque Drunk in your magazine. I have already had several customers come from quite a ways off because of the amazing exposure.” —Anni Lichty, owner of Junque Drunk, in Parnell, Iowa



THE MAGAZINE *editorial* Calendar

2018

FEBRUARY/MARCH STORAGE + ORGANIZATION

Ad Close: 11/22/17
Materials Due: 11/30/17
On Sale: 1/16/18

APRIL/MAY KITCHENS & BATHS

Ad Close: 1/24/18
Materials Due: 2/1/18
On Sale: 3/20/18

JUNE/JULY THE MAKEOVER ISSUE

Ad Close: 3/28/18
Materials Due: 4/5/18
On Sale: 5/22/18

AUGUST/SEPTEMBER OUR DIY ISSUE

Ad Close: 5/23/18
Materials Due: 5/31/18
On Sale: 7/17/18

OCTOBER/NOVEMBER FALL ENTERTAINING

Ad Close: 7/18/18
Materials Due: 7/26/18
On Sale: 9/11/18

HOLIDAY 2018 VINTAGE HOME FOR THE HOLIDAYS

Ad Close: 9/19/18
Materials due: 9/27/18
On Sale: 11/13/18



FanBASE

PRINT: 813,000 ANNUAL READERS

& REACHING OUR COMMUNITY VIA SOCIAL MEDIA WITH FACEBOOK, INSTAGRAM, PINTEREST



[Ask about our Custom Influencer Programs](#)

AUDIENCE PROFILE

74%

Between the ages of 35 and 65

43%

Have household incomes of \$86,000 and up.

94%

Prefer magazines to other media sources

15%

Own a second home

AUDIENCE INTERESTS

99%

Home decorating

92%

Decorating for the holidays

47%

Bought new furniture within the past 1 to 3 years

38%

Plan to remodel in the next 1 to 3 years

