



2020 CLOSING/ON SALE DATES

Issue Name	Ad Close	Materials Due	On Sale Date
Summer '20	01/08/20	01/16/20	03/03/20
Fall '20	04/08/20	04/16/20	06/02/20
Winter '20	07/22/20	07/30/20	09/15/20
Spring '21	10/14/20	10/22/20	12/08/20

*Dates subject to change.

From the editors of Street Trucks Magazine comes the ultimate resource for enthusiasts of the up and coming '53-'79 Ford F-100 market.

This special edition print brings coverage of performance tuned pro-touring, muscle trucks, slammed cruisers and off-road capable classic Fords. The F-100 Builder's Guide features insight from industry leading customizers, features on innovative builds and instructive how-to stories. Other highlights include:

- Restoration Tips & Tricks «
- The Latest Suspension Mods «
- Performance Upgrades Including Coyote Swaps «
 - Advice for Autocross Racing «
 - F-100 Specific Parts Guides «





2020 RATE CARD				
	2x (\$)	4x (\$)		
Full Page	3,369	2,695		
1/2 Page	1,955	1,564		
1/4 Page	1,098	878		

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