

EDC

In today's world, the answers to anything we ask lives on a device that can fit in our pockets—and we want needed accessories at our fingertips. Technology, devices and tools have been sized to accommodate our on-the-go lives, and the convenience is life-changing.

Need directions to get somewhere? There's a GPS built into your phone. Need to see in the dark? Grab your mini flashlight. Need to cut open a package? Get out your pocket knife.

Every Day Carry is a 116-page special issue buyer's guide by Engaged Media that covers anything and everything people can carry to accomplish their everyday activities. This gear-heavy title will focus on pocket-sized tools and accessories, but will extend to anything someone can carry on their person on a daily basis. It is a product guide that will include flashlights, knives, wristwatches, smartphone cases, sound canceling earbuds/headphones, keychain accessories and more!

While pockets can certainly hold a few essentials, this title will also include carry bags for men and women for those who like to be more prepared.

We strive to provide our readers with high-quality products to make their lives easier, more convenient and, most importantly, safe.

ENGAGED MEDIA, INC.

17890 Sky Park Circle, Suite 250
Irvine, CA 92614

2018 CLOSING/ON SALE DATES*

ISSUE NAME	AD CLOSE	MATERIALS DUE
EDC 2018	Sep 12	Sep 20

ON SALE DATE

Nov 06, 2018

*DATES SUBJECT TO CHANGE

ENGAGED MEDIA RETAIL PARTNERS



Gabe Frimmel
Advertising Sales Director
Phone: 800-332-3330 Ext. 1930
Fax: 800-249-7761
Email: gfrimmel@engagedmediainc.com