

# EDC

In today's world, the answers to anything we ask lives on a device that can fit in our pockets—and we want needed accessories at our fingertips. Technology, devices and tools have been sized to accommodate our on-the-go lives, and the convenience is life-changing.

Need directions to get somewhere? There's a GPS built into your phone. Need to see in the dark? Grab your mini flashlight. Need to cut open a package? Get out your pocket knife.

**Every Day Carry** is a 116-page special issue buyer's guide by Engaged Media that covers anything and everything people can carry to accomplish their everyday activities. This gear-heavy title will focus on pocket-sized tools and accessories, but will extend to anything someone can carry on their person on a daily basis. It is a product guide that will include flashlights, knives, wristwatches, smartphone cases, sound canceling earbuds/headphones, keychain accessories and more!

While pockets can certainly hold a few essentials, this title will also include carry bags for men and women for those who like to be more prepared.

We strive to provide our readers with high-quality products to make their lives easier, more convenient and, most importantly, safe.

**ENGAGED**  
MEDIA, INC.

2220 Sedwick Rd, Durham, NC 27713

## 2022 CLOSING/ON SALE DATES\*

ISSUE NAME	AD CLOSE	MATERIALS DUE
Fall '22	Jul 13	Jul 21
Spring '23	Oct 12	Oct 20

## ON SALE DATE

Fall '22	<b>Sep 06, 2022</b>
Spring '23	<b>Dec 06, 2022</b>

\*DATES SUBJECT TO CHANGE

## ENGAGED MEDIA RETAIL PARTNERS



## 2022 RATE CARD

Size	1x (\$)	2x (\$)
Full Page	3,541	3,364
1/2 Page	2,532	2,476
1/4 Page	2,067	1,999

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