



As diesel event season winds down, we're bringing every last drop of diesel goodness to enthusiasts across the country.

WEEKEND ON THE EDGE

September 19th, 2020

Ogden Utah » **Dyno Event**

DIESEL WORLD NATIONALS

October 2nd, 2020

Lyons Indiana » **Sled Pulls**

BEAN'S DIESEL, BLACKOUT IN THE COUNTRY

October 10th, 2020

Woodbury, TN » **Dyno, Dirt Drags,
Sled Pull, Burnout** ●●●●●





Live Streams



Diesel World will be live streaming these events. This won't be your standard "random guy with a cell phone on the side of the track" feed, we'll have multiple camera operators and sophisticated equipment to seamlessly transition from camera to camera offering a more enjoyable viewing experience. Our live feeds are constantly improving. This time we have added significant video reels and driver interviews to fill gaps in the action during down times.

The events will air on Diesel World's Facebook page, You Tube and when possible they will air on StreetTrucks's Facebook as well. That's over 1.2 million followers from the two Facebook pages alone. We also have the ability to broadcast the feed on your own pages/sites, up to 30 total locations. The full video will be available for your use after event is concluded. Feel free to use clips in your own marketing.

Link to a compilation video from a previous Diesel World Live Stream:
<https://business.facebook.com/336132856281/videos/291884748569528/>

Sponsorship **PACKAGES**

***Per Event**

Standard Package » **\$1000**

- Logo placed on-screen during event. Rotated out with other sponsors
- Video ads played during down times
- Company mention in promotional posts
- *For Diesel World events only:* Placement of up to 10 banners along sides of track
- Inclusion in minimum 5-promotional posts during event promotion on DW social pages
- Inclusion in Diesel World's event recap article

Presented By Sponsorship » **\$5000**

- "Live Feed Presented by" plus your logo, on screen at all times.
- Company mention whenever event name is mentioned in promotions and during event.
- Five social media promotional posts will be made unrelated to the event. You pick the content. Promote your latest sale/newest part/etc.
- Video ad played during down times. Presented by gets 2X the amount of ad spots vs other sponsors
- Inclusion in our weekly newsletter, Diesel News, during promotions
- *For Diesel World events only:* Placement of up to 20 banners and 6 feather flags
- Inclusion in minimum 5-promotional posts during event promotion on DW social pages
- Inclusion in Diesel World's event recap article



For further details, please contact:

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