

DIESEL WORLD

DRAG RACING EVENT '20



We're tired of waiting for the 2020 event season, so we're starting our own!

We're going Drag Racing May 23rd!

Diesel World is teaming up with the **Outlaw Diesel Super Series** and **Wagler Motorsports Park** to bring diesel enthusiasts what they crave, high-horsepower diesel racing action!

On May 23rd 2020 some of the best diesel drag racers in the country will be racing head to head in standard ODSS fashion at Wagler Motorsports Park in Lyons, Indiana. This event will be closed to the public and strict Social Distancing will be practiced in observation of all required COVID-19 regulations. Diesel World will be live streaming the race. This won't be your standard "random guy with a cell phone on the side of the track" feed, we'll have multiple camera operators and sophisticated equipment to seamlessly transition from camera to camera offering a more enjoyable viewing experience.

This event will air on Diesel World's Facebook page, Instagram TV, YouTube and will also be available for you to air on your own pages/sites. Video will be available for your use after event is concluded as well.

Feed begins at 10am, Saturday May 23rd and wraps up late that evening.

Over 400,000 views are expected.

Sponsorship **PACKAGES****Standard Package » \$1000**

- On-screen logo displayed, rotated out regularly with other sponsor logos
- Minimum 5 Social Media promotional posts during event promotion on DW's Social Pages
- Ads read, or video ad's played during down times
- Your banners placed along sides of track
- Inclusion in Diesel World's event recap article (print & dieselworldmag.com distribution)

Burnout Box Sponsor » \$2000

- Only one sponsorship available
- Includes all deliverables from Standard Package plus
- Company mention whenever someone enters the burnout box
- Two feather flags placed beside the burnout box

Official Lane Sponsor » \$2500

- Only two sponsorship available
- Includes all deliverables from Standard Package plus
- Company mention whenever your sponsored lane is mentioned
- Up to 3 feather flags placed beside your lane

Presented By Sponsorship » \$5000

- Only ONE sponsorship available
- Includes all deliverables from Standard Package plus:
- Logo stays on screen at all times except during other sponsor video ads
- Feather flags in staging lanes
- Feather flags at finish line, visible when times/MPH displayed
- Company name mentioned whenever event is promoted or when mentioned during event
- Additional five social media posts
- Twice the banner placements of any other package
- Inclusion in Diesel World Newsletter from now till event and for 2-weeks after

For further details, please contact:

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