



December 11-12, 2021
at Auto Metal Direct in Gainesville, GA

Street Trucks Showoff Series Stage 3!

Street Trucks Magazine is calling out all show truck owners to Showoff on **December 11-12 at Auto Metal Direct in Gainesville, GA!**

We are giving out \$5,000 + the COVER of Street Trucks Magazine to First Place Best of Show! This is a 2-day truck-only show-and-shine event that you do not want to miss.

This high-quality All-Truck Show and Shine will be broadcasted on all Street Trucks' social media pages.

Live music, food trucks, vendors, and more! ONLY 350 Competition Show and Shine Spots available with just 30 VIP spots available!

This broadcasted stream won't be from your standard "random guy with a cell phone walking around an event" feed, we'll have multiple camera operators and sophisticated equipment to seamlessly transition from camera to camera offering a more enjoyable viewing experience including overlays and commentators. Video downloads will be available after the event is concluded as well.

NOTE: All broadcast feeds will go live on Street Truck's Facebook, YouTube channel, official website and Motortopia brands. We can also stream on up to 30 other pages, yours included!



Facebook: 907k followers -
www.facebook.com/streettrucks



YouTube: 11k Subscribers -
www.youtube.com/c/streettrucks magazine



HOSTED EVENT Sponsorship Packages

Stage 3 - Presented By Sponsor » \$7,500

- Main presenting sponsor
- 40x40 Vendor Booth Spot
- 2 Vehicle Registrations
- 4 Weekend Passes
- 2 VIP Dinner Passes
- Logo printed larger than others on all event material
- On-screen logo displayed at all times during stream and replay
- Six Ads reads randomly during interviews
- Four Video ads played during commercial breaks
- Your provided banners placed around event grounds (Up to 25 Banners provided by the sponsor)
- Feather flags placed around the event (Up to 10 feather flags provided by the sponsor)
- Inclusion as "Presented By" in Street Trucks event recap article
- Logos and 30-sec commercial included in Street Trucks recap video

Stage 3 - Wristband Sponsor » \$2500

- Exclusive Logo printed on all show truck owner and spectator wristbands
- 20x40 Vendor Booth Spot
- 1 Vehicle Registrations
- 4- 2 Weekend Passes
- 2 VIP Dinner Passes
- On-screen logo displayed, rotated out regularly with other sponsor logos
- Ads reads randomly during interviews
- Video ads played during commercial breaks
- Your provided banners placed in Street Trucks production booth
- Inclusion in Street Trucks event recap article
- Logos and 30-sec commercial included in Street Trucks recap video

Stage 3 - VIP Dinner Street Trucks Awards Sponsor » \$2500

- 20x40 Vendor Booth Spot
- 1 Vehicle Registrations
- 4 Weekend Passes
- 8 VIP Dinner Passes
- Your exclusive provided banners placed around VIP dinner area
- On-screen logo displayed, rotated out regularly with other sponsor logos
- Ads reads randomly during awards
- Video ads played during commercial breaks
- Inclusion in Street Trucks event recap article
- Logos and 30-sec commercial included in Street Trucks recap video
- Feather flags visible at Street Trucks production booth (Feather flags must be provided, a return shipping label is needed for return.)

Stage 3 - Awards Sponsor » \$3500

- Logo displayed on banner behind award ceremony
- Logo on all truck show awards
- On-screen logo displayed, rotated out regularly with other sponsor logos
- Ads reads randomly during interviews
- Video ads played during commercial breaks
- Your provided banners placed in Street Trucks production booth
- Inclusion in Street Trucks event recap article
- Logos and 30-sec commercial included in Street Trucks recap video
- Feather flags visible at awards stage (Feather flags must be provided, a return shipping label is needed for return.)



Stage 3 - Official Tire Sponsor » \$3000

- 40x40 Vendor Booth Spot
- 2 Vehicle Registrations
- 4 Weekend Passes
- 2 VIP Dinner Passes
- On-screen logo displayed, rotated out regularly with other sponsor logos
- Ads reads randomly during interviews
- Video ads played during commercial breaks
- Your provided banners placed in Street Trucks production booth
- Inclusion in Street Trucks event recap article
- Logos and 30-sec commercial included in Street Trucks recap video
- Feather flags visible at Street Trucks production booth (Feather flags must be provided, a return shipping label is needed for return.)



LIVE STREAM *Sponsorship Packages*

Live Stream - Standard Package » \$1000

- On-screen logo displayed, rotated out regularly with other sponsor logos
- Ads reads randomly during interviews
- Video ads played during commercial breaks
- Your provided banners placed in Street Trucks production booth
- Inclusion in Street Trucks event recap article
- Logo included in Street Trucks recap video

Live Stream - Camera 1 Interview Sponsor » \$1500

- **Includes all deliverables from Standard Package plus**
- Company Logo larger than others on camera 1
- Company mention during owner interviews on camera 1
- Company mention during award announcements
- Feather flags visible at Street Trucks production booth (Feather flags must be provided, a return shipping label is needed for return.)
- Logos and 30-sec commercial included in Street Trucks recap video



Live Stream - Camera 2 Interview Sponsor » **\$1500**

- Includes all deliverables from Standard Package plus
- Company Logo larger than others on camera 2
- Company mention during owner interviews on camera 2
- Company mention during award announcements
- Feather flags visible at Street Trucks commentator booth (Feather flags must be provided, a return shipping label is needed for return.)
- Logos and 30-sec commercial included in Street Trucks recap video

Live Stream - Presented By Sponsor » **\$5000**

- Includes all deliverables from Standard Package plus
- The logo stays on screen at all times except during other sponsor video ads
- Feather flags visible at Street Trucks commentator booth (Feather flags must be provided, a return shipping label is needed for return.)
- Company name mentioned whenever the event is promoted or when mentioned during event
- Inclusion in Street Trucks Newsletter from now until the event and for 2-weeks after
- Logos and 60-sec commercial included in Street Trucks recap video



Live Stream - Truck Show Award Presentation Sponsor » **\$2500**

- Includes all deliverables from Standard Package plus
- Company Logo larger than others on screen during awards ceremony
- Company mention during award announcements
- Feather flags visible at Street Trucks commentator booth (feather flags must be provided, a return shipping label is needed for return.)
- Logos and 30-sec commercial included in Street Trucks recap video



For further details, please contact:

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