

2021 CLOSING/ON SALE DATES			
Issue Name	Ad Close	<b>Materials Due</b>	On Sale Date
C10 Summer '21	01/20/21	01/28/21	03/16/21
C10 Fall '21	04/21/21	04/29/21	06/15/21
C10 Winter '21	07/21/21	07/29/21	09/14/21
C10 Spring '22	10/20/21	10/28/21	12/14/21
*Dates subject to change.			

## **Gabe Frimmel**

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## **RESERVE YOUR ADS TODAY!**

From the editors of Street Trucks Magazine comes the ultimate guide to building one of the most popular classic truck platforms, the '60-'87 C-10. Covering everything from slammed cruisers, to pro-touring muscle trucks and restored classics. The C-10 Builder's Guide dives head first into the current trends when it comes to the C-10 truck platform including:

- Suspension Modifications From Air Bags to Handling
- Performance Upgrades including LS Swap
- Restoration and Rust Repair
- **Trick Metal Mods**
- Autocross Racing
- How to Spot the Perfect Project
- C-10 Specific Parts Guide





## **Engaged Media Retail Partners**



## 2021 RATE CARD

	2x (\$)	4x (\$)
Full Page	3,369	2,695
1/2 Page	1,955	1,564
1/4 Page	1,098	878

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