

# C10 BUILDER'S GUIDE

**PROJECT RAVEN: PARTS, PRICES AND PROCEDURE**

# C10 BUILDER'S GUIDE

FROM THE EDITORS OF *Street Trucks*

## EASTBOUND AND DOWN

**LOADED UP AND TUCKIN'**

**DIY TRUCK TECH**

- Square in the Air: Lifting an '87 Square-Body Chevy
- BASF Throwbacks: C10 Paint Colors from the Past

**EVENT COVERAGE!**

- LST - Lone Star Throwdown
- Billetproof 2019
- Goodguys Pacific NW Nationals

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## RESERVE YOUR ADS TODAY!

From the editors of Street Trucks Magazine comes the ultimate guide to building one of the most popular classic truck platforms, the '60-'87 C-10. Covering everything from slammed cruisers, to pro-touring muscle trucks and restored classics. The C-10 Builder's Guide dives head first into the current trends when it comes to the C-10 truck platform including:

- Suspension Modifications From Air Bags to Handling
- Performance Upgrades including LS Swap
- Restoration and Rust Repair
- Trick Metal Mods
- Autocross Racing
- How to Spot the Perfect Project
- C-10 Specific Parts Guide

UNLEASHED - THE PRO-10 IS ALIVE!

# C10 BUILDER'S GUIDE

## SLAMMED '64

BRINGING MEMORIES BACK TO LIFE

**DIY TRUCK TECH**

- How to Lift the Front of a C10
- How to Install a Turbo
- How to Install a Turbo

**EVENT COVERAGE!**

- How to Spot a Perfect Project
- How to Spot a Perfect Project

**HIP 28 SQUARE**

PROVOST MOTORSPORTS '74 CHEVY C10

SLAM YOUR CLASSIC CHEVY

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## READY TO RUMBLE

HARD-HITTING AND STREET-PROVEN CUSTOMS

**DIY TRUCK TECH**

- How to Lift the Front of a C10
- How to Install a Turbo
- How to Install a Turbo

**EVENT COVERAGE!**

- How to Spot a Perfect Project
- How to Spot a Perfect Project

**INTERIOR IN A BOX**

THE PERFECT PAINT PROTECTION KIT

**ROLLING COAL**

HOW TO PAINT TRUCK BODIES

### Engaged Media Retail Partners



### 2020 CLOSING/ON SALE DATES

Issue Name	Ad Close	Materials Due	On Sale Date
C10 Summer '20	01/22/20	01/30/20	03/17/20
C10 Fall '20	03/25/20	04/02/20	05/19/20
C10 Winter '20	06/17/20	06/25/20	08/11/20
C10 Spring '21	09/16/20	09/24/20	11/10/20

\*Dates subject to change.

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### 2020 RATE CARD

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1/2 Page	1,955	1,564
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