

BOW & ARROW

Hunting



*Sample cover not actual cover.

2018 CLOSING/ON SALE DATES

| Issue Name | Ad Close | Materials Due | On Sale Date |
|------------|----------|---------------|--------------|
| BAH-2018 | 08/29/18 | 09/06/18 | 10/23/18 |

*Deer and Elk Season begins October 20, 2018

*Dates subject to change.

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Months of gear preparation. Weeks of scouting and studying game. Countless arrows of target shooting. Hours of patiently waiting in the cold. All for that one chance - one ambush - that determines success or failure. The outcome depends on what you know and whether you can deliver when it counts most.

That's the purpose behind Bow & Arrow Hunting - a magazine designed to help hunting archers become better and more knowledgeable about the sport they love.

Written by some of the world's best bowhunters, each issue is filled with answers to the toughest bowhunting topics, such as how to locate and outsmart trophy bucks, how to stay scent free to maximize stealth on game, how to choose and set up archery tackle like a pro, and, most importantly, how to make that single-shot opportunity count.

But that's far from all. Hunters rely on Bow & Arrow Hunting for updates on the best gear - from bows to arrows to broadheads and more.

Informative, instructional, entertaining. That's Bow & Arrow Hunting.

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