

AR-15



In the world of firearms, they are the heavy weights.

In one corner, we have the ultra popular AR-15, which is the civilian version of the military's M4. It is in high demand for target shooting, hunting and personal protection.

In the other corner, we have the AK-47, which is sufficiently powerful, and boasts simplicity, reliability and compactness. The Soviet military began using it in 1949. Today, some 75 million have been produced.

In this 132-page special issue from Engaged Media, the spotlight will be directly on these two giants of the firearms world.

Stories include a muzzle-to-muzzle comparison as we compare them in our tactical test. We'll also delve into the history of these two iconic guns, discuss which is the best choice for hunting, reveal the best add-ons for the guns and much more.

Be sure to be "ringside" when these two go head to head.

Engaged Media Retail Partners



2017 CLOSING/ON SALE DATES

Issue Name	Ad Close	Materials Due	On Sale Date
AR-15	05/16/18	05/24/18	07/10/18

**Dates subject to change.*

Gabe Frimmel

Advertising Sales Director

Phone: 800-332-3330 ext 1930, Fax: 800-249-7761

Email: gfrimmel@engagedmediainc.com

ENGAGED
MEDIA, INC.

17890 Sky Park Circle, Suite 250
Irvine, CA 92614