



MEMORIAL WEEKEND

MAY 27-28, 2023



The Street Trucks Showoff Series is back this year and ready for a blow-out good time in Ocala Florida! Hundreds of custom trucks, vendor row, food trucks and more all in the family-friendly location of Don Garlits Museum of Drag Racing. Put your brand and products in front of thousands of potential buyers who are looking for everything from bolt-on parts to wheel and tires to performance upgrades and more. Marketing packages, broadcast video and sponsorship opportunities can be found below along with a unique ticketing program that lets you invite your best customers to the show and offer them discounted admission.

Dates:

- Move-in : Friday May 26, 2023 10am – 4pm
- Show Days : Saturday, May 27, 2023 9am – 5pm; Sunday, May 28, 2023 9am – 3pm
- Move-out : Sunday, May 28, 2023 3pm – 6pm

(all vehicles must be out by 12am midnight)

Location:

Don Garlits Museum of Drag Racing
13700 SW 16th Ave
Ocala, FL

Vendor Booth Opportunities

- 10x20 : \$200
- 20x20 : \$400

Vendor discount ticket program:

Offer your customers a discounted admission to the show. When tickets are purchased using your unique code, we apply a credit towards the cost of your booth space. Sell enough tickets and your booth space is **FREE!**



Sponsorship Opportunities

Goody Bag Sponsor » \$500 PLUS ITEMS FOR 200 BAGS

- Company logo displayed on event webpage
- Company logo on goody bag (contract and payment must be received by March 31, 2023 for logo to be included on bag)

E-Tickets Sponsor » \$250

- Company logo displayed on the e-ticket ordering page and on all printed e-tickets
- You supply banners (up to 4) or flags (up to 6) for use at the event

Kid's Area Sponsor » \$500

- Company logo displayed on event webpage
- Logo or company name in all event promotional posts about the Kid's Area feature
- 10x20 vendor space
- You supply banners (up to 8) or flags (up to 10) for use at the event

Awards Sponsor » \$1,500

- Company logo displayed on event webpage
- Logo or company name in all event promotional posts
- Logo on show awards
- 10x20 vendor space
- You supply banners (up to 8) or flags (up to 10) for use at the event

Entertainment/Music Sponsor » \$500

- Company logo displayed on event webpage
- Logo or company name in all event promotional posts about the entertainment/music feature
- 20x20 vendor space
- You supply banners (up to 8) or flags (up to 10) for use at the event

Presented by Sponsor » \$5,000 (Exclusive)

- Logo or company name incorporated into event logo as "Presented by"
- Logo or company name included in all event promotional posts.
- Logo or company name will appear in event recap article posted on Street Trucks website
- 2 social promotional posts (non-event related) on Street Trucks Facebook page and Instagram
- Broadcasts: logo on screen at all times, up to 2 onsite interviews
- 40x40 vendor space
- You supply banners (up to 10) and/or flags (up to 10) for use at the event

Broadcast Sponsorships

Ask your sales person about our various broadcast video packages



For further details, please contact:

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