Knives ILLUSTRATED

2019

Reserve your digital advertising with this Savings Package from Knives Illustrated

PREPARATION Whether it's survivalists, survivalists, hunters, campers, law enforcement or the military, knife enthusiasts understand the importance of being prepared so they can do their job or hobby more efficiently.

Which is why readers rely on Knives Illustrated.

It features special themes on tactical, survival, camping and more - enthusiasts read about the newest knives to hit the market, the best ways to maintain their knives, the latest knifemakers to enter the industry, the results of the rigorous tests and evaluations our experts conduct on the knives and more.

But that's not all. New gear and accessories are showcased in each and every issue.

Readers rely on Knives Illustrated… because they want to be prepared and on the cutting edge of knife news.

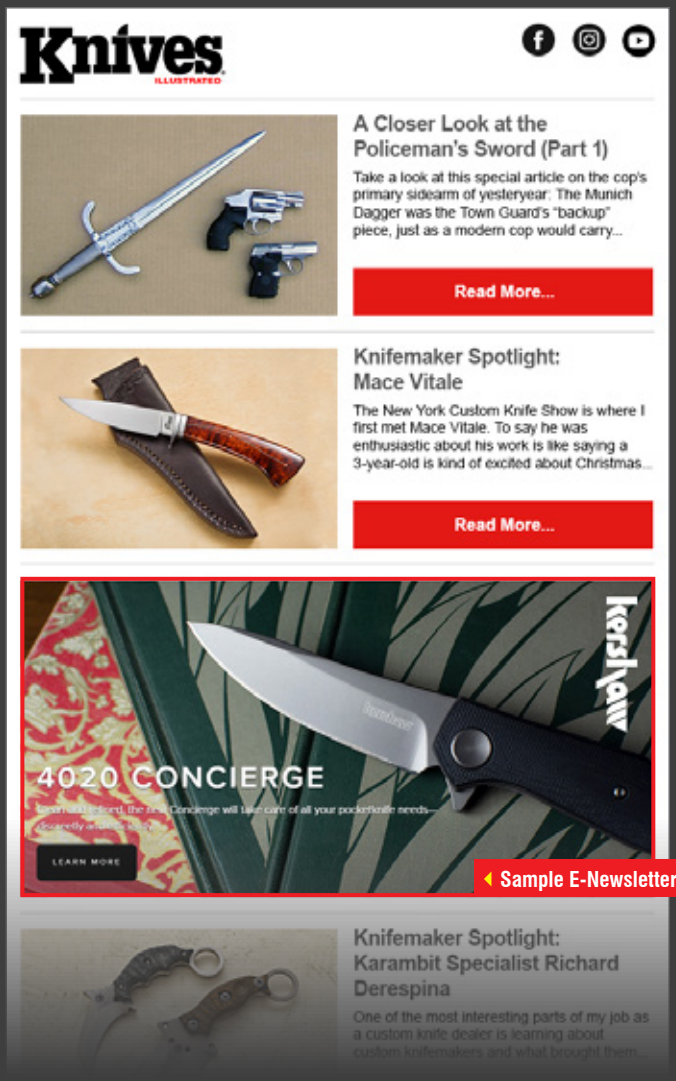
2019 Packages

Product	Quantity
160x600 Ad Unit on Website	4,037 Impressions
Boosted Facebook Campaign	6,896 Followers
Promoted Instagram Post	1,446 Followers
Newsletter Ad Unit	2,134 Subscribers
Mobile App Ad Unit	39,729 App Downloads
Total Package Price	**$750**
Dedicated Eblast with Package	3,529 Subscribers
Savings Package with Eblast	**$1,000**

Ad Samples

Sample Website Ad Banner

Sample App Ad Banner



Sample E-Newsletter Ad

Sample E-Blast

Sample Facebook Post

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